

## Sweepstakes Official Rules

### NO PURCHASE NECESSARY TO ENTER OR WIN

Purchase does not increase chance of winning.

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.** Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The information in Rule No. 2 outlines the specifics for this Sweepstakes.
  2. **Name of Sweepstakes:** (716) Food & Sport Super Bowl Tickets and Autographed Merchandise  
**Sweepstakes Period:** 4:25 p.m. (ET) on 12/31/2017 through 7:25 p.m. (ET) on 12/31/2017
  3. **Prize Description:**
    - Two (2) Super Bowl Tickets; Approximate Value of Prize: \$1,000
    - Four (4) Autographed Full-Size Helmets; Approximate Value of Prize: \$300 each
    - Four (4) Mini Helmets; Approximate Value of Prize: \$75 each
    - Four (4) Autographed Footballs; Approximate Value of Prize: \$100 each**Quantity of Prizes to be Given Away:**
    - One (1) Grand Prize Winner for Super Bowl Tickets
    - Four (4) Winners for Autographed Full-Size Helmets (1 prize per winner)
    - Four (4) Winners for Mini Helmets (1 prize per winner)
    - Four (4) Winners for Autographed Footballs (1 prize per winner)**Sponsor(s):** Buffalo Bills, LLC, One Bills Drive, Orchard Park, NY 14127
- Drawing Date: December 31, 2017 at various times during the Sweepstakes Period.
4. Open to legal residents of the United States 18 years of age or older at time of entry. Employees of Buffalo Bills, LLC, its affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and members of the immediate family or household of each of the foregoing are not eligible to participate.
  5. **HOW TO ENTER.** Stop by (716) Food & Sport in Buffalo, New York on December 31, 2017 and be present for the Buffalo Bills vs. Miami Dolphins game during the Sweepstakes Period stated above to be automatically entered to win. No purchase necessary. Must be present at time of Prize Drawing to win.
  6. **PRIZES AND ODDS OF WINNING.** Winner will be selected by random selection on or about the Drawing Date stated in Rule No. 2. The Prize description and quantity of Prizes to be given away are stated in Rule No. 2. Prize consists of only those items specifically listed as part of the prize. The odds of winning a prize are dependent upon the number of entries. All prizes stated in Rule No. 2 will be awarded, assuming sufficient entries. The random selection and awarding of prize(s) will be conducted under the supervision of the Buffalo Bills, whose decisions are final and binding in all matters pertaining to this Sweepstakes. Entrants agree to be bound by these Official Rules.
  7. **GENERAL CONDITIONS.** Potential winners will be notified in person and must accept or decline the prize at the time of prize offer, or the prize will be forfeited and an alternate winner will be selected. The winner may be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability and tax reporting forms upon notification. In the event of noncompliance, if a winner cannot be reached, or if a prize is returned as unclaimed or undeliverable, that prize will be forfeited and an alternate winner will be selected. No substitution of any prizes will be offered. No prize transfer permitted. If a prize is unavailable, Sponsor reserves the sole right to substitute a prize of equal or greater value. Limit one prize per person. All taxes, fees, surcharges on prizes, and travel and lodging costs associated with accepting the prize are the sole responsibility of the prize winner(s). By participating and accepting a prize, where permitted by law, each winner grants to Sponsor (and agrees to confirm that grant in writing) and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast, and use, worldwide in any medium now known or hereafter developed, including but not limited to the World Wide Web, at any time(s), that winner's name, portrait, picture, voice, likeness, and biographical information as news or information and for advertising and promotional purposes without additional compensation or review. The winners must provide their own transportation to the game and any transportation costs shall be the sole responsibility of the winner.
  8. **MOBILE DISCLOSURE:** If you choose to use your wireless mobile device in connection with this Sweepstakes, depending on your device's capabilities, standard messaging rates and/or data charges may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Sweepstakes. You are individually and wholly responsible for any wireless carrier or usage costs charged by your wireless carrier in connection with your participation in this Sweepstakes.
  9. **RELEASE OF LIABILITY.** All entrants agree to hold harmless and release the Buffalo Bills, (716) Food & Sport, the National Football League, their parent companies, affiliates, subsidiaries, officers, directors, agents, employees, and all others associated with the development and execution of this Sweepstakes from any and all liability with respect to or in any way arising from this Sweepstakes and acceptance, possession, use, or misuse of a prize, including but not limited to liability for personal injury, bodily injury including wrongful death, damage to property, and damage or loss of any other kind. Sponsor is not responsible for prize quality or utility. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by Website users, by any of the equipment or programming associated with or used in the Sweepstakes, or by any technical or human error that may occur in the processing of submissions in the Sweepstakes. Sponsor assumes no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications-line failure; theft, destruction, unauthorized access to, or alteration of entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; computer software; or failure of entry on account of technical problems. Sponsor is not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the proper play of the Sweepstakes or defraud Sponsor in any way will be prosecuted to the fullest extent of the law. Participants who engage in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the Sweepstakes is not capable of running as planned, due to, but without limitation, infection by computer virus, worm, or bugs; tampering; unauthorized intervention; fraud; technical failures; or any other causes beyond the control of Sponsor, that in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.
  10. **DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.** As a condition of participating in this Sweepstakes, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively by arbitration in a location selected solely by Sponsor. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorney fees, other than participants' actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

**WINNER(S) LIST.** To receive a copy of these Official Rules or the winner list, send a self-addressed stamped envelope to the address below to: (716) Food & Sport Super Bowl Tickets and Autographed Merchandise Sweepstakes c/o Buffalo Bills, LLC, One Bills Drive, Orchard Park, NY 14127. Request must be received within 90 days of Sweepstakes Drawing Date.