

Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN

Purchase does not increase chance of winning.

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.** Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The information in Rule No. 2 outlines the specifics for this Sweepstakes.
2. **Name of Sweepstakes:** My One Buffalo Fan Appreciation Sweepstakes
Sweepstakes Period: 11:30 a.m. (ET) on 12/17/2017 through 3:00 p.m. (ET) on 12/17/2017
3. **Prize Description:** Assorted prizes including clothing, hats, Bills Bucks, and other items; **Approximate Value of Prize:** Varies
Quantity of Prizes to be Given Away: Approximately five hundred (500)
Sponsor(s): Buffalo Bills, LLC, One Bills Drive, Orchard Park, NY 14127

Drawing Date: December 17, 2017
4. Open to legal residents of the State of New York 18 years of age or older at time of entry. Employees of Buffalo Bills, LLC, its affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and members of the immediate family or household of each of the foregoing are not eligible to participate.
5. **HOW TO ENTER.** To enter, register for My One Buffalo and download the official My One Buffalo mobile application if you are not a member already (no cost to register), then find a member of the My One Buffalo Street Team at and around New Era Field during the Sweepstakes Period and have your membership barcode scanned to be entered during the Sweepstakes Period stated in Rule No. 2. Entrant must abide My One Buffalo mobile app rules, terms, and conditions. Limit one entry per person. Enter using only a valid My One Buffalo account held by entrant. All entries must be received by the Sweepstakes Period deadline stated in Rule No. 2. In the event of a dispute about entries submitted by multiple individuals using the same My One Buffalo account, entry will be deemed to have been submitted by the authorized subscriber to the My One Buffalo account used to enter the Sweepstakes at the actual time of entry. The authorized My One Buffalo account subscriber is deemed to be the natural person who owns the e-mail address used to obtain the My One Buffalo account. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. Entrants assume all risk of lost, late, misdirected, incomplete, or illegible entries.
6. **PRIZES AND ODDS OF WINNING.** Winner will be selected by random drawing on or about the Drawing Date stated in Rule No. 2. The Prize description and quantity of Prizes to be given away are stated in Rule No. 2. Prize consists of only those items specifically listed as part of the prize. The odds of winning a prize are dependent upon the number of entries. All prizes stated in Rule No. 2 will be awarded, assuming sufficient entries. The random drawing and awarding of prize(s) will be conducted under the supervision of the Buffalo Bills, whose decisions are final and binding in all matters pertaining to this Sweepstakes. Entrants agree to be bound by these Official Rules.
7. **GENERAL CONDITIONS.** Potential winners will be notified via the email address associated with the My One Buffalo account used by the entrant to enter the Sweepstakes and must reply to the notification and pick up the prize by 5:00 p.m. (ET) on December 15, 2017, or the prize will be forfeited. Winner must follow instructions on the notification to pick up their prize at New Era Field (or the Buffalo Bills Ticket Office if after the football game concludes on 12/17/17) in person. If the reply is received within the deadline, the potential winner may be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability upon notification. In the event of noncompliance, if a winner cannot be reached, or if a prize is returned as unclaimed or undeliverable, that prize will be forfeited and an alternate winner may be selected. No substitution of any prizes will be offered. No prize transfer permitted. If a prize is unavailable, Sponsor reserves the sole right to substitute a prize of equal or greater value. Limit one prize per person. All taxes, fees, surcharges on prizes, and travel and lodging costs are the sole responsibility of the prize winner(s). By participating and accepting a prize, where permitted by law, each winner grants to Sponsor (and agrees to confirm that grant in writing) and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast, and use, worldwide in any medium now known or hereafter developed, including but not limited to the World Wide Web, at any time(s), that winner's name, portrait, picture, voice, likeness, and biographical information as news or information and for advertising and promotional purposes without additional compensation or review. The winners must provide their own transportation to the game and any transportation costs shall be the sole responsibility of the winner.
8. **MOBILE DISCLOSURE:** If you choose to use your wireless mobile device in connection with this Sweepstakes, depending on your device's capabilities, standard messaging rates and/or data charges may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Sweepstakes. You are individually and wholly responsible for any wireless carrier or usage costs charged by your wireless carrier in connection with your participation in this Sweepstakes.
9. **RELEASE OF LIABILITY.** All entrants agree to hold harmless and release My One Buffalo, National Football League their parent companies, affiliates, subsidiaries, officers, directors, agents, employees, and all others associated with the development and execution of this Sweepstakes from any and all liability with respect to or in any way arising from this Sweepstakes and acceptance, possession, use, or misuse of a prize, including but not limited to liability for personal injury, bodily injury including wrongful death, damage to property, and damage or loss of any other kind. Sponsor is not responsible for prize quality or utility. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by Website users, by any of the equipment or programming associated with or used in the Sweepstakes, or by any technical or human error that may occur in the processing of submissions in the Sweepstakes. Sponsor assumes no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications-line failure; theft, destruction, unauthorized access to, or alteration of entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; computer software; or failure of entry on account of technical problems. Sponsor is not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the proper play of the Sweepstakes or defraud Sponsor in any way will be prosecuted to the fullest extent of the law. Participants who engage in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the Sweepstakes is not capable of running as planned, due to, but without limitation, infection by computer virus, worm, or bugs; tampering; unauthorized intervention; fraud; technical failures; or any other causes beyond the control of Sponsor, that in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.
10. **DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.** As a condition of participating in this Sweepstakes, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively by arbitration in a location selected solely by Sponsor. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorney fees, other than participants' actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

WINNER(S) LIST. To receive a copy of these Official Rules or the winner list, send a self-addressed stamped envelope to the address below to: My One Buffalo Fan Appreciation Sweepstakes c/o Buffalo Bills, LLC, One Bills Drive, Orchard Park, NY 14127. Request must be received within 90 days of Sweepstakes Drawing Date.